

Campus France Communication officer in Delhi

Fixed term contract – to start from Monday 3rd November 2025

Context:

The French Institute in India (IFI) is a service of the French Embassy in India whose mission is to promote cultural, linguistic, educational and academic exchanges and partnerships between France and India.

The French Institute in India is looking for a candidate for the position of “Campus France Communication Officer” to be based in Delhi. The candidate will be placed under the hierarchical authority of the Director of the Institute, his Deputy as well as the Campus France national coordinator and will work closely with the communication team of the French Institute. The candidate will work within the team based at the French Institute in Delhi.

Role and responsibilities:

The Campus France Communication Officer will work in close collaboration with the Campus France network, the team of “Etudes en France” procedure agents and the communication team based in Delhi. The selected candidate will report to the national coordinator of Campus France in India and the Head of Communications of the French Institute in India.

Develop and Execute a Communication strategy for Campus France in India

- Draft an annual communication plan for Campus France in India, focusing on the priorities set by the national coordinator and the attachés for academic and scientific cooperation;
- Manage social medial platforms and create engaging content for prospective students;
- Manage Campus France India website and ensure its content is up to date;
- Ensure the good visibility of Campus France and its activities in the media (Choose France Tour, thematic events, webinars, pre-departure sessions, alumni events).
- Monitor and analyze the effectiveness of communication campaigns, providing regular reports and insights;
- Develop promotional material, if relevant in collaboration with outsourced agencies (goodies, brochures, posters, flyers, etc.).

The Campus France Communication Officer will also actively participate in brain storming sessions, work seminars, trainings and other Institut français or Campus France events.

Qualification & skills:

- Proven experience in campaign management, marketing strategy and promotional activities.
- Strong knowledge of digital and traditional marketing channels.
- Knowledge of modern AI tools.
- Excellent communication skills, ability to talk to large audience and to be articulated.
- Excellent writing and oral skills in English – French is a plus.
- Knowledge of analysis and prospection methods.
- Organization skills and ability to work under pressure or under tight deadlines.
- Oral and written reporting skills.
- Proficiency in IT and digital skills.
- Ability to travel within India.

Personal qualities required:

- Autonomy, initiative and proactivity.
- Teamwork spirit and ability to work in a network (multicultural team).
- Curiosity.

- Sense of responsibility and public service.
- Excellent social skills.

Job requirements:

Minimum Bachelor's level, Master's degree level would be a plus.

Flexibility in the working time is required, depending on the sector's activity.

Knowledge of French language is a plus.

The candidate will be hired on a fixed-term basis, from 3rd of November 2025, for a duration of one year renewable once.

An application file (CV including a photo, cover letter in English) should be sent electronically through the following form: <https://forms.gle/3EtUTvDLEh9UETNr9>

Deadline for applications is 17th October 6:00 pm.

Note: Only pre-selected candidates will be contacted.